



SARAH GALLICK / Publicity Director

FOR IMMEDIATE RELEASE

Contact: Lynne Morton

TO KISS EARTH GOOD-BYE - A PERSONAL TESTAMENT TO PSYCHIC EXPERIENCE

JUST PUBLISHED IN DELL LAUREL EDITION

"If the physical is considered the be-all, end-all, the universe is truly a horrible, horrible, utterly horrible cage. It is possible to exist in an awareness beyond the earth in all things." - Ingo Swann

"Half speculation, half experience, this book should appeal to the young not only in years, but in spirit. Swann represents a new breed . . . and his book deserves a wide reading." - Library Journal

All great thinkers have had the foresight to think beyond their immediate world, to take the material cause and effect principle and envision an expansion of that principle into previously unexplored areas. Fulton's steamship was innovative, Kant's metaphysical theories were revolutionary, Picasso's cubist art was ground-breaking. These concepts all come from a combination of acute awareness of our physical realities and a visionary sense. It is this same combination that Ingo Swann explores in TO KISS EARTH GOOD-BYE.

TO KISS EARTH GOOD-BYE is Ingo Swann's personal testament to the powers and importance of psychic experience. His own life has been filled with creativity, psychic experiences, and scientific analysis of these experiences. His study is the revelation of his own psychic adventures and discoveries, along with an evaluation of other areas in which psychic thought has played an important role -- in science, art, philosophy, and psychology. He offers numerous case studies and interpretations of the work of great thinkers, all designed to steer us away from the concept of 'psychic' as simply 'other.'

How can we define something as 'psychic' or 'paranormal' if we cannot define what is normal? According to Ingo Swann, things psychic should not be considered as escapes from reality, but, rather, as liberations, in the sense of expansions, of reality. It is in this way that he persuasively calls for an understanding of parapsychology within the framework of science.

Ingo Swann's study of psychic phenomenon is both a call for re-evaluation and a celebration of this realm of experience. While consistently pointing out that there are social, psychological, and metaphysical problems in dealing with psychic powers, he also stresses that there is an unexplored wealth of treasure here. "The realm of things

more.....



DELL PUBLISHING CO., INC. ■ 1 Dag Hammarskjöld Plaza ■ 245 East 47th Street
New York, N.Y. 10017 ■ Publicity Director SARAH GALLICK ■ Tel. (212) 832-7300

psychic," says he, "if cursed by the skeptic, also holds the seeds of grand human potential." If we can but tap this potential, we can indeed kiss earth good-bye.

Ingo Swann was born in Colorado in 1933. He was trained as a biologist and worked for some years at the United Nations before delving into painting and parapsychology. His own psychic experiences, from early childhood on, have caused his dedication to and important studies in parapsychology. His experiments at the American Society of Psychical Research, City College of New York and at Stanford Research Institute have been the most significant in recent years.

TO KISS EARTH GOOD-BYE

A LAUREL EDITION

by Ingo Swann

Price: \$1.95

Pub Date: May 24, 1977

ISBN# 38914-3