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*“It is a common tool of agencies who are seeking to destroy real or fancied enemies or seek dominance in some field.”*

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## How to Handle **BLACK PROPAGANDA**

by L. Ron Hubbard

**B**lack propaganda” (Black = bad or derogatory, propaganda = pushing out statements or ideas) is the term used to destroy reputation or public belief in persons, companies or nations.

It is a common tool of agencies who are seeking to destroy real or fancied enemies or seek dominance in some field.

The technique seeks to bring a reputation so low that the person, company or nation is denied any rights whatever by “general agreement”. It is then possible to destroy the person, company or nation with a minor attack if the Black Propaganda itself has not already accomplished this.

Vicious and lying gossip by old women was the earlier form of this tactic and was so bad that some areas put them in public stocks (neck yokes) or drove them out of town.

In modern times there is no such check on Black Propaganda. Difficulties and costs of libel and slander suits, abuse of press privilege,

lay anyone open to such a campaign.

All one needs is an enemy. And there are few men in history who have been without enemies.

There are random individuals in the society who do not understand very much. This is expressed as a sort of malicious glee about things. Such pass on slanderous rumors very easily. In an illiterate society such people abound. Since they cannot read, the bulk of knowledge is denied to them. Since they do not know very many words much of what is said to them is not understood.

This is not isolated to the illiterate only.

What they do not understand they substitute for with imaginary things.

Thus such persons not only listen to slander but also corrupt and twist even it.

Thus a rumor can go through a society that has no basis in truth.

When numbers of such rumors exist and are persistent, one sus-

pects a “Whispering Campaign”. This is not because people whisper these things but because like an evil wind it *seems* to have no source.

Black Propaganda makes use of such a willingness to pass on and amplify falsehoods.

Much Black Propaganda is of course more bold and appears blatantly in irresponsible (or covertly controlled) newspapers and radio and television.

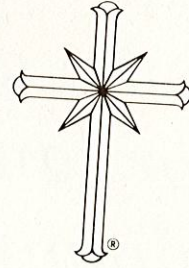
But even after a bad press story has appeared or a bad radio or TV broadcast has been given, the “Whispering Campaign” is counted upon by Black Propagandists to carry the slander through the society.

Thus any person, any being, is at risk.

No person, company or nation has totally clean hands. That is left to the Saints. In childhood one stole a few apples, broke a window or two, dented a fender, went joy riding in a “borrowed” vehicle or took pennies or candy bars that weren’t his own.

# CAUSE

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Childhood is quite lawless and the teenage period is often a revolt against the closer and closer fitting straightjacket of "proper social conduct". One marries the wrong spouse or goes astray with another in some incautious moment, or commits various large and small sins of which society disapproves.

Any of these things tend to make one vulnerable to attack, upon his past or repute.

A person comes to fear bad things being said about him. In the face of a Whispering Campaign, real or imagined, one tends to withdraw, tends to become less active and reach less.

This is equally true of companies and even nations.

Thus, unless one knows how to handle such an attack, one can in fact be made quite miserable and ill.

### THE ATTACKER

The world is full of madmen.

The basic characteristic of extreme madness is perpetual attack, attacks on anything, attacks on persons or things which contain no menace.

Extreme, not petty, crime is at the root of such an impulse.

The attacker has an evil purpose in life. He is a thing of death, not

life. And his harvest is a death harvest.

Such a person feels he cannot be safe unless everything is dead.

His evil purpose takes many forms and expressions. The end product is the same—death.

Where an attacker lacks the physical means of destroying others and where his own purpose would fail if disclosed, the attacks become covert.

Where an attacker has gone too far he is himself then attacked. Long bitter quarrels and national wars are alike the to and fro exchange of violence.

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# Current News Update

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The U.S. Government admitted today in Federal Court in Washington D.C. that it was "sorry" for seizing "innocuous documents" in an FBI RAID ON THE Church of Scientology there on July 8th.

In response to questions by Judge William Bryant, U.S. Attorney Brian Shaughnessy also admitted that the Government had taken documents from the Scientologists which they should not have.

The admissions came during arguments by U.S. Attorneys asking for a delay on a motion made by the Scientologists that would order the F.B.I. to return all material seized and to destroy any copies of the documents.

Judge Bryant also ruled that the U.S. Attorneys must bring all the documents to his Court Room Friday morning and ordered that no more finger printing, xeroxing, or investigations may take place until the ruling on the motion has been rendered.

Earlier this week in Los Angeles U.S. District Court Judge Malcom M. Lucas ordered the government to provide the Church with copies of an estimated 100 thousands documents seized by FBI raids of two Church locations in that city. Church attorneys sought the documents in order to prepare for the August 8th hearings on the legality of the raids.

Among copies of documents to be given the Church are privileged Attorney-Client documents containing the Churches legal strategies in numerous suits it has pending against government agencies, vast quantities of papers, and records completely unrelated to the property directly involved in the case.

Scientology officials say the Justice Department and the FBI are conducting a "retaliatory vendetta" against the Church for its campaign

to force government agencies to comply to the Freedom of Information Act (FOIA) and for several exposures it has made of government abuses. The Church has brought more than 20 suits under the FOIA. Last month the Church supplied Congressional investigators with documents revealing an international conspiracy to smuggle drugs into the U.S. and charged that the smuggling operation had been covered up at levels high in the U.S. Government. The conspiracy involves Interpol, the private police group which is housed and supported in the U.S. by the Justice Department.

The favorable court decisions have come on the heels of a \$7.8 million damage suit filed in Los Angeles by the Church against the two Deputy U.S. Attorneys and 134 FBI agents who perpetrated the raid there.

## Another Victory in Los Angeles

Another major victory over the FBI was won last week when a Los Angeles federal judge prohibited the FBI and the Justice Department from using in any way an estimated 23,000 documents that were seized in the July 8 raids on the Church of Scientology.

U.S. District Judge Malcolm M. Lucas, citing a ruling made in Washington, D.C. by the federal judge that the raid in Washington was illegal, said the other judge's action prevents the government from disputing the legality of the Los Angeles raids.

The search warrants were each supported by the same FBI affidavit declaring that the church was involved in an extensive conspiracy to steal government documents.

The raids sought to recover allegedly stolen documents.

Judge Lucas agreed with Church attorney David M. Brown that the doctrine of collateral estoppel applied in the case. That doctrine holds that when an issue of conclusive fact has been determined by a valid and final judgement, that issue cannot again be disputed between the same parties in a future suit.

Commenting on Church civil suits filed in Washington and Los Angeles to recover documents taken in the raids, the judge said, "The same parties have the same disputes over the same issues."

U.S. Dist. Judge William Bryant last month held that the search warrant used in the Washington raid lacked required specificity and amounted to an unconstitutional "general warrant."

The Church argued that it would be improper for Judge Lucas to allow the government to use documents taken in the Los Angeles raids when the government was barred by the Washington judge from using copies of the same documents seized there.

All documents seized by the FBI in the Los Angeles raids are to be placed in the custody of the court, pending the resolution of the Justice Department's appeal of Judge Bryant's decision that the search warrant was unconstitutionally broad.

Reverend Heber Jentzsch said that Judge Lucas's ruling "reaffirmed the fact that you can get justice in this country."

Reverend Jentzsch labeled the FBI raids "fascist attacks" and said the Church would continue to use the federal Freedom of Information Act to obtain government documents "exposing FBI actions like this (the raids)."

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He uses word of mouth, press media, any communication channel to spit his venom. He hides himself as the source, he makes the verbal attack seem logical or real or proven.

He counts on the utterances being picked up or distorted and passed on by the more base people in the society.

This is Black Propaganda. It is intended to reduce a real or imagined enemy, hurt his income and deny him friends and support.

Companies or associations do this to competitors. The American Medical Association maintains its multi-billion dollar monopoly over sickness by continuing a long, well financed Black Propaganda campaign against anyone it *thinks* might threaten their income. The head of their "Department of Investigation" (as they call their Black Propaganda department) once said they just kept it up and kept it up against any rival and one day WHAM! They use press releases, their own members, paid ads, displays, government connections and speakers, and channel, to release endless streams of *imaginary* tales against any *imaginary* rival. While this does bring them government support it has brought them deep hatred not only from rivals but the public at large.

They get back what they put out. They were once wealthy. They are no longer. Their members dislike them and increasingly doctors belong only to state medical societies, not the AMA. The individual doctor most often has good public relations. His main society benefits from this and betrays it. One day, no AMA. WHAM!

So Black Propaganda is not something one lightly instigates. For it recoils on the person who uses it.

Let us see how it recoils.

Too much venom put out stains one with venom.

Too much Black Propaganda gets attacks in return.

Black Propaganda is essentially a fabric of lies. The AMA simply imagines stories to put out or have put out.

Sooner or later such stories are found not to be true. ONE false story can destroy the credit of the teller. Now who listens?

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# IMPORTANT DATA ON Scholarships

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**T**oday, the Saint Hill Special Briefing Course remains true to its original purpose, and is run much as Ron ran it in the '60s: tough, tightly scheduled, and with lots of rigorous, demanding practical training to Saint Hill standards.

The materials covered *all* books and bulletins from 1948 to 1966, and *all* of Ron's lectures, over 400 (except the confidential ones) given to the original Saint Hill Special Briefing Course.

Students are required to pass a very high level of auditing skill be-

fore graduation.

### **Format of the Course**

The Saint Hill Special Briefing Course checksheet exactly parallels the Tech Volumes from 1948 to 1966. Your course "packs" are the Tech Volumes 1-6 (The Technical Bulletins of Dianetics and Scientology by L. Ron Hubbard).

In addition to this, there are over 420 tapes covering these same years! Most of these are from the 1961-66 SHSBC period. Called the "Wall of Tapes" by students, this

## "Black Propaganda" continued from page 5

Thus a Black Propaganda Campaign is vulnerable. The attacker sooner or later is attacked—often by many.

But those who have to counter such a campaign need the technology of how it is handled.

### THE TECH

When one is not fighting a battle against Black Propaganda, public relations is easy.

One hires a reporter who gets to work thinking up ideas and turning out releases. That's why reporters are often thought of as Public Relations people which they are not.

In the face of a Black Propaganda Campaign, such releases are twisted, refused and that is the end of it.

There is far more to the art than this.

These are some of the rules that apply.

1. Fill the vacuum of omitted data with factual data.
2. Prove all false utterances heard are lies.
3. Discredit every rumor encountered.
4. Handle the interest level with any utterance.
5. Carefully study out the scene until the exact source is located.
6. Use the knowledge of source to impede or destroy the source of Black Propaganda by non-criminal means.
7. Continue to fill the vacuum of no data with good data using any channels available.

Each one of these points could well take a book. But understanding them and using one's own initiative can fill in a lot of the tech himself.

The variations of each one are endless.

### APPLICATION

#### 1. Fill the Vacuum.

First of all, cease to withdraw. It is proven conclusively that in public relations handling of Black Propaganda, only outflow pays off. Saying nothing may be noble in a character but it is fatal in public relations. Yet even "experts" advise it (when they are doing their clients in).

Blunt denial is crude and can be

used against one as a sort of confirmation.

You don't have to announce or spread a flap and never should. PR men often *make* the flap.

But don't interpret this as "silence is necessary": Get in a safe place and speak up.

Use any channel to speak up. But don't seek channels that will corrupt what you say in repeating it.

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**"The best way to  
dead agent is when  
the person makes  
some disprovable  
statment, find  
WHO to fix his  
mind on it and  
produce the  
rebuttal."**

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Don't stay on the same subject that you are being attacked on.

An example of speaking up without denying and thus confirming might be:

STATEMENT: "I read your company went broke last month."

REBUTTAL: "My God. You're telling me! If we hadn't got out of that contract we really would have gone broke. There was a hell of a row in the board room. But McLinty won. Scotch to the core. He said, 'I won't sign it!' Like to have tore the president's head off. Hell of a row. Seems we got 80 million buried somewhere and McLinty is in charge of it and he won't *move an inch* on it."

The interrogator's conclusion is you're not broke. He's got data. The vacuum is filled with a story of board rows and 80 million mysterious reserves.

#### 2. Disprove False Data.

The technique of proving utterances false is called "DEAD AGENTING". It's in the first book of Chinese espionage. When the enemy agent gives false data, those who believed him but now find it false kill him—or at least cease to believe him.

So the Pr slang for it is "Dead Agenting".

This consists of disproving utterly the false statement with documents or demonstration or display.

One has to have a kit (a collection of documents) or the ability to demonstrate or something to display.

STATEMENT: "I've been told you are in trouble with Income Tax people."

REBUTTAL: "Here's a document of fully paid taxes and a letter of commendation from the tax authorities." Displays some.

Result? Whoever told him that is now dead with him as an accurate informer.

The *best* way to dead agent is when the person makes some disprovable statement, find WHO to fix his mind on it and produce the rebuttal.

STATEMENT: "I hear you aren't married to the man you're living with."

REBUTTAL: "WHO told you that?"

STATER: "I forget."

REBUTTER: "Well you remember and I'll show you some proof."

STATER: "Well, it was a man . . ."

REBUTTER: "WHO?"

STATER: "Joe Schmo."

REBUTTER: "Okay. Here's my marriage certificate. Who's the Joe Schmo nut anyway?"

Now it's Joe Schmo who's the mystery. How come he lies? What's in it for him?

When one hasn't got the document but can get it one can say, "You tell me the name of whoever said that and next time I see you I'll show you something *very* interesting about it."

And be sure to get the document and see him again.

Dead Agenting has a billion variations. "It won't fly." Fly it. "Place is empty." Show him it's full.

The subject matter of Dead Agenting is PROOF in whatever form.

You only challenge statements you *can* prove are false and in any conversation let the rest slide.

EVERY FRIEND, EVERY OPINION LEADER, EVERY STAFF MEMBER YOU HAVE SHOULD BE SUPPLIED WITH A DEAD AGENT PACK CONTAINING PROOFS AGAINST COMMON RUMORS (AND BROCHURES AND COACHING TO FILL THE VACUUM).

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**3. Disprove every rumor.**

Proving negatives is almost impossible. "How do I know you aren't a CIA man?" Well, how can one prove that? One can't whip out a KGB badge as that would be just as bad. No one ever wrote a document "Bill Till is not a member of the CIA." Useless. It is a denial. Who'd believe it?

Sometimes "You don't" works. But the right answer to a negative (no proof) is a "fill the vacuum."

STATEMENT: "How do I know you're not a CIA man?"

REBUTTAL: "Christ, please don't insult me! The CIA tried to hire me once. Said they'd shoot me if I didn't join up. Cuba it was. I was a sugar salesman. And Batista was trying to . . . etc, etc. See this scar on my leg? (Pulls up pants.) Batista cop shot me because he thought I was CIA. So don't bring up painful subjects. (Rubs scar.) (Laugh.)"

But once in a while you can prove a negative. Accused of drug smuggling one can show he's a member of the anti-drug league. The counter in a negative must be *credible*.

A million million variations exist at Dead Agenting.

The basis of it is NOT to be the thing rumored and to be able to prove it fast.

**4. Handle the Level.**

Handling Interest Level is basically an exercise in the Tone Scale. (See Tone Scale Charts of Human Emotion.)

Agreement occurs at the same emotional tone level as the person making the statement. He buys his facts at that level.

To go half a tone up from his level is to command him within his zone of reality.

STATEMENT: "It's hopeless trying to believe in anyone. I thought you people were all right but now I here you are all hippies. (In a dull apathy.)"

REBUTTAL: "Oh, oh, oh, who could have told you such a sad lie?" (Sob.)"

STATER: "Wouldn't be any use to say."

REBUTTER: "(Sob.) But you've got to say. Oh, I feel so awful."

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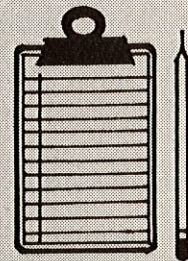
A Message box shall be placed in all Scientology Organizations so that any messages for me may be received by me.

**Standing Order No. 3**

All HCO Personnel and Scientology Personnel should not discourage communication to me. I am always willing to help.

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Los Angeles, Ca 90026  
Any letter will be sent to Ron within 24 hours of receipt.



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STATER: "Well he wouldn't care if I told. It's the local minister."

REBUTTER: "(Sob.) (Kleenex.) What an awful thing to say. Just because we found him dead drunk and took him home to sleep it off and he said if we ever told he'd say we're hippies."

STATER: "What a sad story. Oh, it's a bad world. How ungrateful."

You go half a tone up. Give him a story, on the subject or not. Like "(Sob) That's because we lost our instruments. We once had a band and this nightclub owner wouldn't pay us and we had to sleep in the barn (sob) . . ."

Another one.

STATEMENT: "I hear some bad things about you people. (Covert hostility.)"

REBUTTAL: "(Anger) Who would dare say such things?"

Etc.

And story type can be matched in tone.

STATEMENT: "I hear those people stole some rowboats."

REBUTTAL: "Who said so?"

STATER: "The dock master's son."

REBUTTAL: "Oh, him. Gets things wrong. Our rowboat was stolen! With all the gear in it. We were out fishing and . . . say, you don't suppose HE stole it do you? Did you ever hear of him stealing anything? Has he got a record?"

Well, this dock master's son will now "have a record" in the stater's tales. As *theft* is of interest to him, crime will also be.

**5. Carefully Study Out the Scene.**

The technology of finding who is shooting is very vast. But the core of it is **FILING**.

All PR is expensive in time or money or both. And nowhere is it more time consuming than in locating the source of a Black Propaganda Campaign.

But, to live at all, one has to engage in this search at some time or other.

One just keeps running down these tales until one locates the source.

There can be more than one *apparent* source and these can be handled. But they will at last lead to the real instigator.

One just keeps locating names and filing them, with dates.

At length one name file is very thick. That's your boy—or associate or company or nation.

**6. Impede or Destroy.**

As you have been dead agenting as you looked, the attacks get handled. The campaign ebbs and flows but actually lessens.

There are thousands of variations on finding the real WHO.

But essentially it is just looking, dead agenting, filing, looking on and on.

You are, in this whole period, *handling*.

Once in a while it happens fast.

Now and then the Black Propagandist packs up and fades away before he is fully spotted. He becomes aware of the counter-action.

The usual action is a counter propaganda campaign *based on truth*.

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*"Therefore it is vital  
to handle the matter.  
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it will go away. It  
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handled."*

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It is a long-to-find and hard-learned fact that people who engage in Black Propaganda have big bursting crimes to hide.

They do not have *little* crimes. They have **BIG** ones.

One's own ability to confront evil may be too low to really grasp the Black Propagandist's crimes or believe they exist.

Such people are often **SANCTIMONIOUSLY\*** hypocrites. They are usually arrogant and will not parley (have conferences with a foe).

They appear so terribly sure they are **RIGHT** that it fairly shakes one's confidence that they could ever do anything wrong.

Thus the Black Propagandist is not detectable as such in many cases. The lordly institution, the lofty society, the glittering country

\*Sanctimonious: Pretending to be very holy or pious.

are far, far above such a nasty psychotic trick as a studied, financed, expertly run campaign of vicious lies.

Thus they are believed. Or their servants are believed. And their campaigns can be *very* effective.

But this makes them hard to suspect or detect. And it makes it hard to get anything bad about *them* believed.

But under all this are *real* crimes. Not stealing apples or pinching pennies as a child. *Real* crimes like extortion, blackmail, embezzlement and mass murder are sitting in their closets. Believe that. For in the course of your counter-attack you may despair of ever finding anything.

But you will find it.

A lofty railroad—but secretly murdering anyone who opposed their land grabs. A minister of high renown—but a secret member of and taking orders from a murder mob. The biggest and "most respected" union leader in the country—but a numbered agent of a foreign intelligence service dedicated to destroying the country's fuel capacity and defeating its president!

And each of these engaged in and never was suspected of Black Propaganda Campaigns that ruined many lives.

Bad guys tend to get rid of good guys. Sometimes for what they consider good reasons, sometimes for imagined reasons, sometimes because the bad guy just can't *stand* a decent bright person.

But there is no real truth in the bad guys always cause their own downfall. It may come, but it may be far too late to save the reputation or even life of the person being attacked by hidden campaigns.

Therefore it is *vital* to handle the matter. One can't just hope it will go away. It won't. It will get disastrous to the degree that it is not handled.

The less handling, the more disastrous.

There is another hard won truth.

**ONLY COUNTER-ATTACK  
HANDLES**

The fact is that just going on PR-ing oneself does not remove the effects of the campaign and all too soon one no longer has communication lines left in order to handle

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anything since reputation is so destroyed no one will listen and no lines remain.

One has to fill the vacuum of the counter-propagandist's evil deeds. As these are never exposed to view there is a vacuum there.

Another strange thing is that press will print attacks. Maybe this will no longer be true in some enlightened age. But in this era, good attacks or fights between things will get print space.

But press is *very* far from the only channel of communication. Governments do believe the press and think it is public opinion. A newspaper can be a fortress of some Black Propagandist. But a people often believes little it reads.

There are opinion leaders, there are letters, there is word of mouth. There are also channels of communication and really far more powerful than the press.

There is also friendly press. But a friendly-talking reporter is often the most suspect. He was so nice in the interview, so vicious in his article.

Statements one makes can be curved. "She had a birthday party" becomes "The delinquents in her circle gathered yesterday for a sex orgy and pretended to the police it was a birthday party. No one was jailed."

The brand of Black Propaganda is very easy to see in writing twists.

So it takes time and work to reverse an attack because normal channels have to be reopened and reversed.

It is done by attacks.

But attacks which are not true earn suits. So one must attack only on proven ground.

This requires a lot of hard search.

However, a Black Propagandist often has *many* other enemies. These have sometimes gathered data.

The principles are that when sub-terminals are located, they are investigated and counter-attacked. Then further investigation reveals closer terminals to the propagandist and these are attacked. In short, one investigates and attacks.

*Always* be ready to parley—that is, have a conference and settle it. The arrogance of the Black Propagandist often forbids this. And when it does, it means longer and harder work and, if well done, his downfall.

In any event, the attack is a long cycle, a complex cycle and often an expensive cycle. It consists of investigate and attack.

But remember, one *must* attack once he has any idea of the identity of the Black Propagandist or even his sub-terminals.

There is not other way out.  
Any other course is death.

**7. Continue to Fill the Vacuum.**

Continuous good work and effective release of material about one's good works is vital especially in a Black Propaganda war.

One cannot just fight.

You are in effect advertising the other fellow when you expose him repeatedly. This gives you a new sort of vacuum. One becomes known as the fellow or company or nation that attacks \_\_\_\_\_. But who really is this fellow or company or nation?

Pamphlets, brochures, press releases, one's own newspaper and magazine, one's own contacts with opinion leaders, these and many more, must be supplied with A COMPREHENSIBLE IDENTITY OF SELF.

Distributing or using these one publicizes one's own good works.

And one must also *do* good works. One can't just dedicate his life to eradicating the enemy, even when that is tempting.

On the other hand, within the dictates of safety, one cannot hide continuously. One must, through

his good works and actions at least, be visible.

So a continual truthful and artful torrent of public relations pieces must occur.

Then one day there is no enemy. And one's repute is high.

There may be other attacks but now one can handle them as small fires and not as a whole burning forest.

**WHAT IS BLACK PROPAGANDA?**

You can see that Black Propaganda is a covert attack on the reputation of a person, company or nation, using slander and lies in order to weaken or destroy.

Defense presupposes that the target is not that bad.

One does not have to be perfect to withstand such an attack, but it helps.

But even if one *were* perfect it would be no defense. Almost all the saints in history have been subjected to such attacks. And most of them died of it.

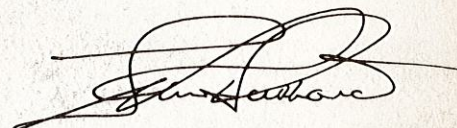
The answer is PR TECHNOLOGY SKILLFULLY APPLIED.

To be skillful in anything, one has to know it and be experienced in it and do it.

As weary a task as it may seem to some, as heartbreaking as it can be, one still has to *fight*. And fight with tools and technology and dedication superior to that of the enemy.

But progressing and getting small gains, small penetrations, small skirmishes and battles one at length comes up to victory and at last wins the whole war.

One is saved.



L. RON HUBBARD  
Founder

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# CLEAR NEWS

## the aola newsletter for clears and above

THE CHURCH OF SCIENTOLOGY OF CALIFORNIA  
THE ADVANCED ORGANIZATION OF LOS ANGELES  
916 SOUTH WESTLAKE, LOS ANGELES, CALIFORNIA 90006  
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NUMBER 91

### CAUSE AND EFFECT

by L. Ron Hubbard

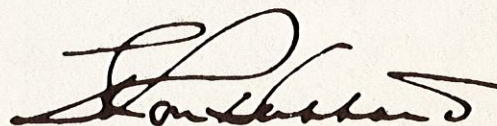
In processing, all we are trying to do is to free the thinkingness of the individual. That is all we are trying to do. Therefore, the goal of all processing is freedom. We cannot improve anybody unless we free his thinkingness, we free his ability to think. Therefore, we must accustom him to associating thought with matter, thought with space, thought with time, thought with energy. Not forbid it, like the mystic. Not cancel it out entirely, like the Tibetan. But actually, factually, make it possible for him to do this without feeling he's being murdered by it.

To associate thought with matter, energy, space or time, freely and knowingly, is to bring an individual up to a point where he can be cause over matter, energy, space and time. And when he can do that, he can be free. He is never free when he refuses to confront matter, energy, space and time. Then he's a slave — and that's the operation that's happened to him.

Everybody says, "You've got to work." I don't know what's wrong with work. Work is just a sort of a heavy association of thought with matter. That's usually all work is. When you make him an unwilling worker, then he won't do it, and he becomes incapable of doing it. And you have the basis of a slave state.

But a preclear is not cause across the boards if anywhere he's an unwilling and unknowing effect. Now remember, he can be the effect of anything, as long as he is not an unwilling or an unknowing effect. And that's the one thing we musn't forget in Scientology. We're not trying to say, "Don't ever be at effect." We're saying, "If you're at effect, know what it is." Therefore, we can disseminate Scientology. Therefore, I can tell you this material without liability.

And because you're here by choice, I am here by choice. We're discussing these things by choice because we are interested. The day it becomes a vital subject that we must have a credit in, Scientology becomes a slave subject. So I ask you, don't ever let it happen.



**FULL OT VII! – SUPER SEVEN OT!  
HERE AT AOLA NOW,  
FOR YOU!**

*Clear* is a state far beyond what has ever previously been achieved by Man. Full OT VII is eight incredible levels *above Clear!*

Full OT VII is *real*, it is *here*, and it is *here for you!*

*All you have to do* is move up the easy gradient steps as laid out by L. Ron Hubbard, one by one, and you will soon be a Full OT VII.

And at Full OT VII, there is a surprise waiting for you. Full OT VII is more, much more than your wildest dreams! You are much closer to Total Cause, and you're ready for the next OT levels, levels OT VIII and beyond!

Ron states in a recent bulletin: *"There are perhaps 15 levels above OT VII fully developed but existing only in unissued note form, pending more peoples' full attainment of OT VI & VII."*

So, in getting to Super Seven OT, Full OT VII, you will also be helping to release the upper OT levels.

What are the abilities of a Full OT Super Seven? Well, to start off with, OT Intention, the ability to project intention. But a Full OT VII has the abilities of every level below OT VII too. All the abilities of the OT levels from OT I to OT VI, all the abilities of *Clear*, Grade VI, Power and Power Plus, and all the abilities gained from the Grades and all the other auditing he has had.

This is a mighty powerful being, and this could be you! It doesn't take long to make it all the way. Complete the step you are on, know your next step and start it, complete it fast and keep on moving up the Bridge. For more information or assistance, write to the Letter Registrar, Dept. 758, AOLA, or simply fill in the survey enclosed and return it to AOLA.

**Solo Auditing is the Key  
to Super Seven OT**

The road to the incredible level of Full OT VII starts with the super-standard tech of the Solo Audit Course or the Solo Brush-Up Course (for Clears and OTs).



Excellent training on the Solo Audit Course ensures fast and complete duplication of the tech.



Drilling the tech using simple auditing processes ensures confidence and smooth delivery.



We guarantee that a grad of the Solo Audit Course or Solo Brush-Up course will be fully able to solo audit himself on all the solo auditing up to OT Super Seven.



The Hubbard Qualified Solo Auditor depends on no one for his Solo Auditing to the top of the Bridge to Total Freedom and Total Power.

You choose your own quiet, safe auditing environment. You choose your own auditing hours, and decide when to audit.

Acquire priceless gems of survival knowledge in the new Technical Volume Eleven.

Get all the tech that is now making so many Dianetic Clears. Discover the bulletins on New Era Dianetics, The End of Endless Drug Rundowns, new Level IV technology and much, much more.

You get all the technical bulletins released from August 1976 to September 1978. Tech Volume XI fully updates and corrects the earlier ten volumes, bringing them fully into alignment with the latest breakthroughs!

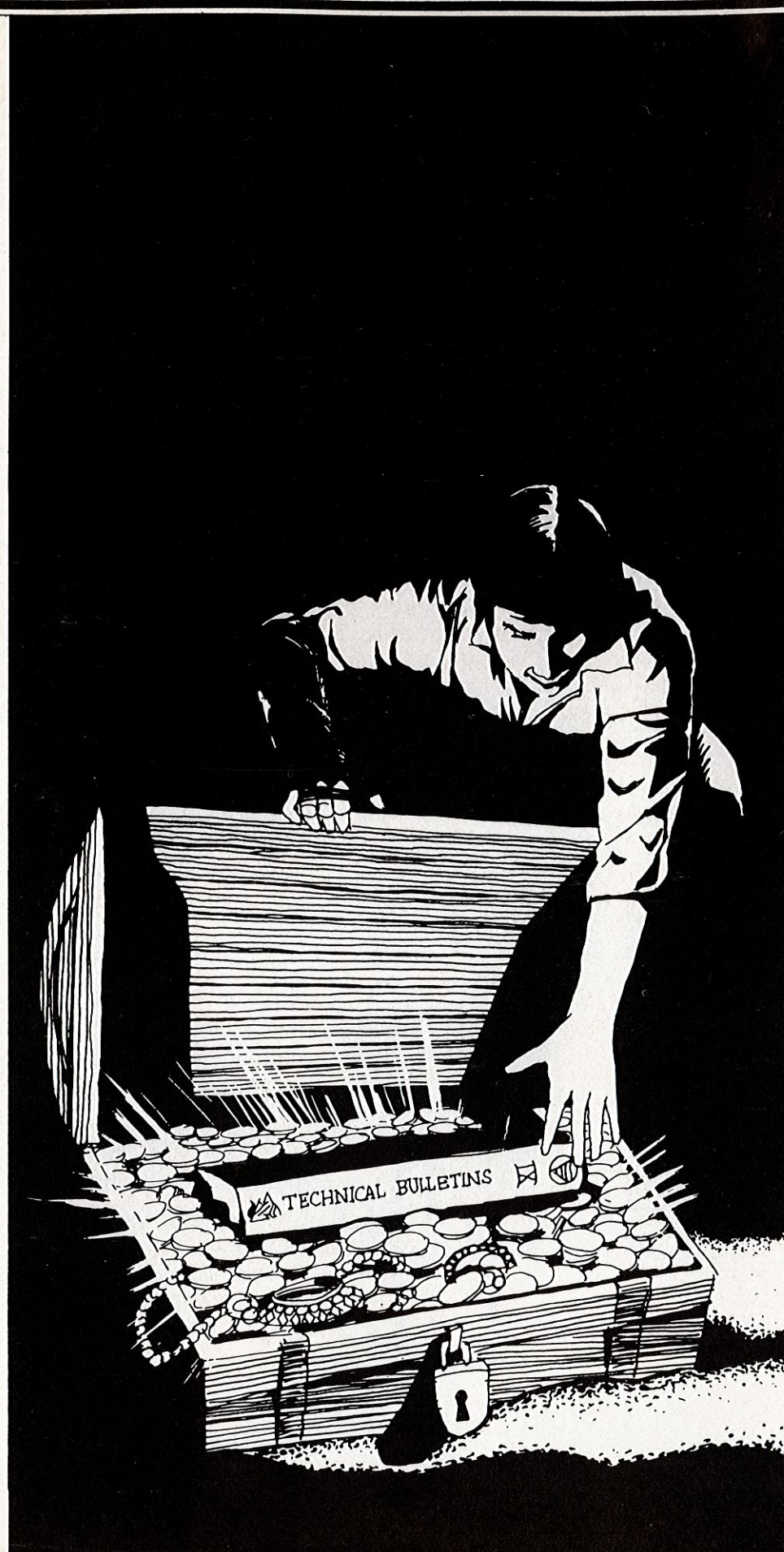
The Golden Era of Tech is within your reach! Buy it, *use* it to live a better life! Technical Volume Eleven.

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People have a feeling, to some degree, that a Scientologist must be an auditor who audits individuals in private sessions, but that's the most limited thing I ever ran into.

A professional Scientologist is one who uses Scientology to further the business of livingness for himself and his fellows.

We are in a position now to handle our environment smoothly, largely and well. We have the tech.

"Tech" means *technology*, referring, of course, to the application of the precise scientific drills and processes of Scientology. Technology means the methods of application of an art or science as opposed to mere knowledge of the science or art itself.

One could know all about the theory of motor cars and the

science of building them and the art of designing them and still not be able to build, plan or drive one. The practices of building, planning or driving a motor car are quite different from the theory, science and art of motor cars.

Technology implies *use*. There is a wide gap between mere knowledge and the application of that knowledge. A skilled auditor not only knows Scientology but also knows how to *apply* the technology to self, preclears and life. An auditor is a Scientologist who can apply Scientology.

Thus the technology of Scientology is its actual application to oneself, a preclear or the situations one encounters in life.

It is proven that a person who is technically trained in Scientology is much more able to handle work and personnel than an untrianed individual. How can people handle life if they have no expert knowledge of how to handle life? A housewife who does not have professional level skill in Scientology could not expect to run a wholly successful family or keep order in her neighborhood and keep her family well. A factory foreman could not possibly handle his crews with full effectiveness without training in Scientology skills. The personal assistant to a corporation executive could not do a fully effective job without being a trained Scientologist. A corporation president without a certificate will someday fail.

If you think that a trained Scientologist is someone who only audits then you have a very limited view of Scientology. The trained Scientologist is today's cause point in an embattled world. The factories, the marts of trade, the homes, the neighborhoods—these are the places we want trained Scientologists applying Scientology technology. In that way alone we're on the busy, still healthy communication lines of the world. If we avoid the throbbing communications lines of the world we will not win soon enough as a group.

We want companies functioning better to produce a better civilization. We want races becoming sane and stable assets to their communities. We want neighborhoods smoothing out.

So get on the active lines of the world and make your presence felt. It takes training to do it. It takes the application of our technology.



# Training: How to Handle Life

by L. Ron Hubbard

# C.C. COMMLINE

"A culture is as great as it's dreams and it's dreams are dreamed by artists."

— LRH

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## Two Rules for Happy Living

by L. Ron Hubbard

1. Be able to experience anything.
2. Cause only those things which others can experience easily.

How to be happy in this universe is a problem few prophets or sages have dared to contemplate directly. We find them "handling" the problem of happiness by assuring us that man is doomed to suffering. They seek not to tell us how to be happy, but how to endure being unhappy. Such casual assumption of the impossibility of happiness has led us to ignore any real examination of ways to be happy. Thus we have floundered forward toward a negative goal — get rid of all unhappiness on Earth and one would have a liveable Earth. If one seeks to get rid of something continually, one admits continually that he cannot confront it — and thus everyone went down hill. Life became a dwindling spiral of MORE things we could not confront. And thus, we went toward blindness and unhappiness.

To be happy, one must be ABLE to confront, which is to say, experience, those things that are.

Unhappiness is only this: The inability to confront that which is.

To create only those effects which others could easily experience gives us a clean new rule of living. For, if one does this, then what might he do that he must withhold from others? There is no reason to withhold his own actions or regret them (same thing), if one's actions are easily experienced by others.

This is a sweeping test (and definition) of good conduct — to do only those things which others can experience.

If you examine your life, you will find you are bothered only by those actions a person did which others were not able to receive.

All bad acts, then, are those acts which cannot be easily experienced at the target end.

On this definition, let us review our own "bad acts". Which ones were bad? Only those that could not be easily experienced by another were bad. Thus, which of society's favorite bad acts are bad? Acts of real violence resulting in pain, unconsciousness, insanity and heavy loss could, at this time, be considered bad. Well, what other acts of yours do you consider "bad"? The things which you have done which you could not easily, yourself, experience, were bad. But the things which you have done which you, yourself, could have experienced, had they been done to you, were NOT bad. That certainly changes one's view of things!

over

lead a violent life just to prove one can experience. The idea is not to PROVE or  
gain the ABILITY to experience.

two golden rules, you would be one of the happiest and most successful people in the  
world rule you with evil?

New Slant On Life" by L. Ron Hubbard)



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## Gaining By Living Instead Of Losing!

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his own existence and improve his ability  
front what he is and where he is."

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ite:



## SELF-DETERMINISM EXPLAINED

The word self-determinism itself misleading. The individual is not just determining himself. If he is to survive he must determine everything in his environment as possible. Pan-determinism is what theta is seeking. Theta evidently feels that it owns the whole physical universe. Human beings spend their lives acquiring and controlling MEST. For minimal output of energy they want maximal action and control of MEST. Why do people buy big, flashy inefficient automobiles? They have in ~~these~~ automobiles thousands of pounds of active metal-roaring monsters of MEST that respond to the touch of a little finger. They will work thousands of hours and go without all sorts of pleasure in order to acquire one of these expensive-to-operate toys. If they were really properly adjusted to their environment they would walk!

Maximal control of MEST for minimal output of energy is the output-input formula of theta. When theta undertakes to control too much MEST all at one time the MEST kicks back, and the theta for a short time will have to adjust to the environment. But this is a sign of failure. Very soon theta will be back on the offensive.

In processing, the auditor regains for the preclear his freedom of choice in the physical universe. This freedom of choice allows him to reason.

L. RON HUBBARD  
FOUNDER

from  
The Dianetic Auditor's Bulletin  
Vol 2, No. 3 Sept. 1951

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## By L. Ron Hubbard

"THOUGHT is a kind of energy, but it can do things that MEST\* can't. What is thought doing? Thought doesn't necessarily occupy the same universe as MEST, but a new, unexplored universe. It may not be *all* that thought is doing, but one mission of thought is controlling the universe of MEST. THOUGHT plus MEST equals LIFE. DEATH equals LIFE minus THOUGHT equals MEST."

"When thought controls MEST, thought is surviving. But when MEST controls thought, MEST is surviving. There is a contest between the two. For example, if you are swept out to sea by an undertow, energy is in control. If you lose your car keys, space has stolen them. If you are late to an appointment, time has defeated you. In each case MEST has won.

"The unaberrated and creative person is close to the top echelon of theta† But one could be creative in terms of MEST, also. For example, a bricklayer using energy and matter. Thought energy and thought matter do not follow the MEST laws.

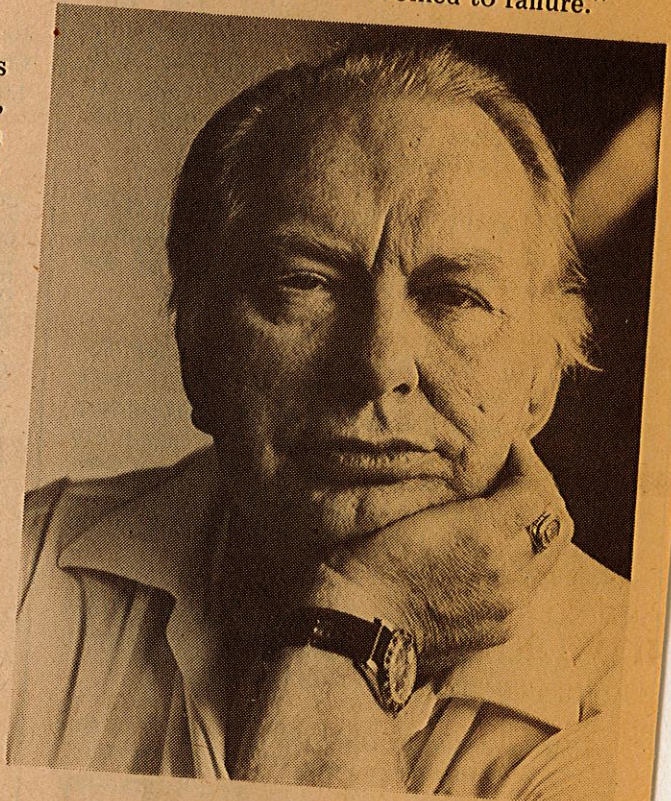
A man depends for his survival on his recognition of his brotherhood with the universe of theta.

"Life is valuable to life because matter has already been converted to usable forms. MEST is conquered by lower life forms for the survival of higher life forms.

"Thought takes a little piece of MEST and produces a cell, then it takes that cell to conquer more MEST, producing perhaps a lichen, and so on, through higher and higher forms of life, to

man and each of these forms may use some of those below it in the conquest of MEST.

"Reason cannot be created or controlled by force. Society exists because of persuading reason — or an agreement between reasonable beings. Force belongs in MEST not in theta. Any state which uses force is doomed to failure."



(From: Notes on the Lectures)

\* MEST: Matter, energy, space and time.  
†THETA: Life force.