FANTICS. 8 July, 12 PM. [Now switched to Det & Set FD.]

THIS AREA IS TO BE THE GENERAL RESIDENT DISPATCHER FOR SCOPE WORK.

POLL OUT FOR PRINT/PUNCH

DATE OF THIS ROLLOUT: TUESDAY 8 JULY 1969, 12 PM

NAME OF CONTENTS: FANTICS, A SWELLING, WE HOPE, BOOK DRAFT.

DESCRIPTION OF WORK: SOME THINGS HAVE BEEN MOVED AROUND SINCE LAST TIME.

WORK SYSTEMS: AS BEFORE. EVERYTHING IS BEING TYPED INTO THE "LIVE INPUT" AREA (LABEL: "LIVNPT"). FROM THERE THEY ARE BEING COPIED INTO THE DRAFT, CALLED FANTICS (TAG: "FCS"). NOTHING IS BEING ACTUALLY WRITTEN TNTO THE "FANTICS" AREA.

REMARKS: ACTUALLY I'M NOT QUITE SURE WHY I'M DOING IT THIS WAY.

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EANTICS .

SYSTEMS NOTE. EVERYTHING HERE HAS BEEN COPIED FROM AREA "LIVNPT".
NOTE THAT THERE ARE NO "CHAPTERS." WHEN SECTIONS GET COMBINED INTO
CHAPTERS IS THE LAST THING ON MY MIND.

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THE GENERAL-PURPOSE SYSTEM TOWARD WHICH WE ARE MOVING (LINE-DRAWING, MOVING-TEXT) XXXXX XXXXX XXXXX

AMUSEMENT PARKS XXXXX SECTION: THE UNIFICATION OF SONIC AND VISUAL ARTS MOVIE ANALOGY EMPEROR'S CLOTHES BOOLEAN SYSTEMS: JUST THE BEGINNING OF WHAT THE MIND NEEDS THE INSIDE STORY ON PROG. ED.: WE HATE TO DO IT, HATE TO STUDY IT

IGNORE CLUMSINESS OF EARLY SYSTEMS. THESE WILL BE AS EASY TO USE AS TV SETS PROFESSIONALISM, BUREAUCRACY, THE NARROW INITIATIVE-PATHS TO SUCCESS IN OUR WORLD SUPER-AUDIO MACHINE CINENYM "HUMAN FACTORS" XXX NARROW CRITERIA OF "HUMAN FACTORS" GENERALLY IRRELEVANT XXX A CHURCH CAN BE THOUGHT OF AS HUMAN-FACTORS DESIGNED, ANYHOW, IF YOU LET IN ENOUGH VARIABLES AWESOME ARCHITECTURE SWELL NEW PRESENTATIONAL MEDIA, ESPECIALLY ALL-AROUND-YOU SOUND XXSOUND, BEAUTIFUL PROJECTION SYSTEMS HOLOGRAPHY SECTION: THE NEW-MEDIA WHIZBANG XXX "BRANCHING" AS A WHIZBANG ASPECT OF NEW MEDIA

INTRODUCTION DERIVATION OF TERM "FANTICS": TWO USEFUL ROOTS, "FANEIN," TO SHOW, AND "FANTASTEIN," TO PRESENT TO THE MIND OR EYE. THE LATTER WOULD CLEARLY, FROM ITS MEANING, BE THE PREFERABLE ROOT. HOWEVER, THEN THE WORD WOULD BE "FANTASTICS," WHICH WOULD HAVE RATHER THE WRONG MEANING. IT WOULD ALSO TAKE AWAY THE SENSE: HERE I CAN SPEAK OF "A FANTIC SYSTEM" AND MAKE IT MEAN SOMETHING, WHEREAS TO CALL IT A "FANTASTIC SYSTEM," THOUGH PROBABLY TRUE, WOULD CLOUD THE ISSUE AS WELL AS RAISE THE PITCH OF DISCUSSION UNCOMEORTABLY.

SECTION: THE FABULOUS WORLD OF COMPUTER DISPLAY. OR, "TOYS AND JEWELS"

REVIEW OF HISTORY TOWARD THIS POINT, REWRITTEN IN MY TERMS. "THE INFORMATION EXPLOSION" "THE KNOWLEDGE INDUSTRY" SYNNDETICS CYBERCULTURE MEDIA BARRAGES MEDIA BARRAGES MCLUAHN'S ONTO IT, EVEN IF HE DOESN'T UNDERSTAND THE TECHNICALITIES. BASIC DISAGREEMENT WITH MCLUHAN: THE GREAT DIFFERENCES _AMONG ELECTRONIC MEDIA, AND THE STUPENDOUS DIFFERENCE IT MAKES FRITZ MACHLUP "TEACHING TECHNOLOGY" NELSON'S TIMETABLE

SECTION: THE MYTH OF TECHNICALITY

SECTION: POSSIBLE WORLDS OF VISION AND RESPONSE SUTHERLAND'S STERED

SECTION: "COMPUTER-ASSISTED INSTRUCTION" XXX TUT-TUTORIAL SYSTEMS THE BADS OF CAI BRICK-WALL ILLUSTRATION

SECTION: "INFORMATION RETRIEVAL"

SECTION: WHAT EDUCATION IS ABOUT ANYWAY XXX SECTION: SLAMMED MINDS XXX THE BIG SECRET: FREE ACCESS TO INTERESTING MATERIALS, CONVERGENT MOTIVATIONAL ENVIRONMENT IS THE KEY

SECTION: HYPERTEXT XXX THE TEXT FACILITY: QUEEN OF THEM ALL XXX SPATIAL HYPERTEXT ENVIRONMENTS: CHECKERBOARD, CLOUDS (HANGING IN 3-SPACE), SWINGING PAGES IN 3-SPACE

SECTION: STRETCHTEXT

SECTION: HYPERGRAMS XXX BRAIN PROJECT

SECTION: CONTEXT JUMPS

SECTION: AUTHOR'S SYSTEMS

SECTION: SYSTEMS FOR THINKING WITH DATA

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SECTION: THE EASE OF USE SECTION: THE NATURE OF CATEGORIES SECTION: THE NATURE OF IDEAS XXX MICKEY MOUSE SECTION: THE NATURE OF THE CREATIVE PROCESS SECTION: UNITY, STRUCTURE AND FEEL SECTION: SYSTEMS FOR ALL THESE SECTION: THE DANGERS OF LOSS SECTION: ON THE PROBLEM OF KEEPING TOO MUCH SECTION: A LIBERAL'S HOPES XXX WHERE THESE PROPHECIES STOP SECTION: SOME BASIC QUESTIONS IN THE PSYCHOLOGY OF THOUGHT AND FEELING ((APPENDICES))_____ SECTION: TERMINOLOGY SECTION: HOW COMPUTER DISPLAYS WORK SECTION: HOW COMPUTERS WORK

THIS AREA IS FOR LIVE INPUT, IN A PROTOCOL FASHION. THE BOOK GETS PUT TOGETHER IN THE AREA "FCS". AT LEAST FOR TONIGHT. (3 JULY 1969, 10:30 THESE ARE RANDOM INSERTIONS TOWARD THE BOOK __FANTICS. 2 JULY 1969.

XXXXX REVIEW OF HISTORY TOWARD THIS POINT, REWRITTEN IN MY TERMS. XXXXX

THE GENERAL-PURPOSE SYSTEM TOWARD WHICH WE ARE MOVING (LINE-DRAWING, MOVING-TEXT) XXXXX THE BIG SECRET: FREE ACCESS TO INTERESTING MATERIALS, CONVERGENT MOTIVATIONAL ENVIRONMENT IS THE KEY XXXXX SUTHERLAND'S STERED SYSTEM XXXXX AMUSEMENT PARKS XXXXX SECTION: TERMINOLOGY SECTION: HOW COMPUTER DISPLAYS WORK SECTION: HOW COMPUTERS WORK INTRODUCTION SECTION: THE MYTH OF TECHNICALITY SECTION: THE FABULOUS WORLD OF COMPUTER DISPLAY. OR, "TOYS AND JEWELS" SECTION: SOME BASIC QUESTIONS IN THE PSYCHOLOGY OF THOUGHT AND FEELING SECTION: "COMPUTER-ASSISTED INSTRUCTION" SECTION: "INFORMATION RETRIEVAL" SECTION: POSSIBLE WORLDS OF VISION AND RESPONSE SECTION: WHAT EDUCATION IS ABOUT ANYWAY SECTION: HYPERTEXT SECTION: STRETCHTEXT SECTION: HYPERGRAMS SECTION: CONTEXT JUMPS SECTION: AUTHOR'S SYSTEMS SECTION: THE EASE OF USE SECTION: THE NATURE OF CATEGORIES SECTION: THE NATURE OF IDEAS SECTION: THE NATURE OF THE CREATIVE PROCESS SECTION: SYSTEMS FOR ALL THESE SECTION: SYSTEMS FOR THINKING WITH DATA SECTION: THE DANGERS OF LOSS SECTION: ON THE PROBLEM OF KEEPING TOO MUCH SECTION: A LIBERAL'S HOPES SECTION: SLAMMED MINDS SECTION: THE UNIFICATION OF SONIC AND VISUAL ARTS SECTION: UNITY, STRUCTURE AND FEEL NELSON'S TIMETABLE WHERE THESE PROPHECIES STOP MOVIE ANALOGY EMPEROR'S CLOTHES BOOLFAN SYSTEMS: JUST THE REGINNING OF WHAT THE MIND NEEDS TUT-TUTORIAL SYSTEMS THE BADS OF CAI BRICK-WALL TLLUSTRATION "THE INFORMATION EXPLOSION" "THE KNOWLEDGE INDUSTRY" SYNNOETICS CYBER-CULTURE MEDIA BARRAGES MEDIA BARRAGES MCLUHAN'S ONTO IT, EVEN IF HE DOESN'T UNDERSTAND THE TECHNICALITIES. BASIC DISAGREEMENT WITH MCLUHAN: THE GREAT DIFFERENCES _AMONG ELECTRONIC MEDIA, AND THE STUPENDOUS DIF-FERENCE IT MAKES FRITZ MACHLUP "TEACHING TECHNOLOGY" THE INSIDE STORY ON PROG. ED.: WE HATE TO DO IT, HATE TO STUDY IT DERIVATION OF TERM "FANTICS": TWO USEFUL ROOTS, "FANEIN," TO SHOW, AND "FANTASTEIN," TO PRESENT TO THE MIND OR EYE. THE LATTER WOULD CLEARLY, FROM ITS MEANING, BE THE PREFERABLE ROOT. HOWEVER, THEN THE WORD WOULD BE "FANTASTICS," WHICH WOULD HAVE RATHER THE WRONG MEANING. IT WOULD ALSO TAKE AWAY THE SENSE: HERE I CAN SPEAK OF "A FANTIC SYSTEM" AND MAKE IT MEAN SOMETHING, WHEREAS TO CALL IT A "FANTASTIC SYSTEM," THOUGH PROBABLY TRUE, WOULD CLOUD THE ISSUE AS WELL AS RAISE THE PITCH OF DISCUSSION UNCOMFORTABLY. (((() GOT THIS FAR BY 12 P.M.: ONE AND A HALF HOURS ON THE MACHINE.))))) SPATIAL HYPERTEXT ENVIRONMENTS: CHECKERBOARD, CLOUDS (HANGING IN 3-SPACE), SWINGING PAGES IN 3-SPACE IGNORE CLUMSINESS OF EARLY SYSTEMS. THESE WILL BE AS EASY TO USE AS TV SETS THE TEXT FACILITY: QUEEN OF THEM ALL PROFESSIONALISM, BUREAUCRACY, THE NARROW INITIATIVE-PATHS TO SUCCESS IN OUR WORLD MICKEY MOUSE BRAIN PROJECT SUPER-AUDIO MACHINE CINENYM "HUMAN FACTORS" XXX NARROW CRITERIA OF "HUMAN FACTORS" GENERALLY IRRELEVANT XXX A CHURCH CAN BE THOUGHT OF AS HUMAN-FACTORS DESIGNED, ANYHOW, IF YOU LET IN ENOUGH VARIABLES AWESOME ARCHITECTURE SWELL NEW PRESENTATIONAL MEDIA, ESPECIALLY ALL-AROUND-YOU SOUND XXSOUND, BEAUTIFUL PROJECTION SYSTEMS HOLOGRAPHY SECTION: THE NEW-MEDIA WHIZBANG XXX "BRANCHING" AS A WHIZBANG ASPECT OF NEW MEDIA COMPLIMENTS OF THE HYPERTEXT EDITING SYSTEM CENTER FOR COMPUTER & INFORMATION SCIENCES BROWN UNIVERSITY PROVIDENCE, RHODE ISLAND 8 JULY, 1969

