G

SUPER SCHOOL (name.)

(A) No attempt to distinguish subjects. You learn everything at once and skip around — e.g. typing. (learn that incidentally.)

#00317

Cl.Cr.
NELTRAN II

will be able to store separate things for
separate people but _combine them on call_
into various amalgamating-projects.
So writers can keep track of their
ideas, and they can be "sold" to
the projects.

Colors for witty conversations

The Dylan Thomas* quotation above we here twist to a new thought. If there are notes you don't want to leave unrealized, ideas or half-text that need work you fear you'll never do, we may hurry you through the task, ~~any~~ if you wish.

#00313

*Don't use his name above.

first AM.

~~NELTRAN~~

"Wise men who at their end know dark is right——
Because their words had forked no lightning, they
Do not go gentle into that good night." Dylan Thomas

NELTRANS a generalized program for organizing odds-and-
ends that come in in no fixed order, and whose
final arrangement is indeterminate, ~~whose~~ IF certain ~~that~~
or unfinished.
things are known about the partial order of that final
arrangement, ~~and~~ steps can be taken to bring it ↑ℸ
closer.

Today's electronic-block magnetic-core, computers
fast-tape
are quite as fast as lightning —— lightning chopped
and channeled, coursing through twisty circuits at speeds
meaningless to the imagination, opening its own doors ~~are going to go~~
where you tell it. This lightning-dance is usually done with numbers ——

#0031600#

but ~~letters~~ alphabets and ideas can ~~the play~~ ~~also fir~~ ~~this lightning~~ also learn the steps.

~~those~~ for some reason this did not occur to people until quite recently.

~~the new channels for this ligh~~

The new channel for this lightning — a way of cutting it into words and thoughts ——— is called NELTRAN. ~~If we~~ rearrange ~~and~~ thoughts and prose at ~~parts-of~~ speed, building out your structures as you command. With it its inventor, a Mr. Nelson, wrote his book in two weeks of light work. Not a light book, it may be added.

there is a good chance that you can use NELTRAN in your work tomorrow, or ~~will~~ will want to soon. It is being let ~~sold~~ to individuals as a service, at little cost, by THE GENERAL CREATIVE CORPORATION, cambridge.

NELTRAN II

Punch-operators will be automatically credited with their input (with some docking for mistakes.)

ADDRESSES & BILLING OF CLIENTS will be at the top of their print-out.

An itemization of the print-out will appear at the top of the print-out for a big run (many people.)

#00317

NECTRAN I

is handy for keeping track of consequences, even in your personal life.
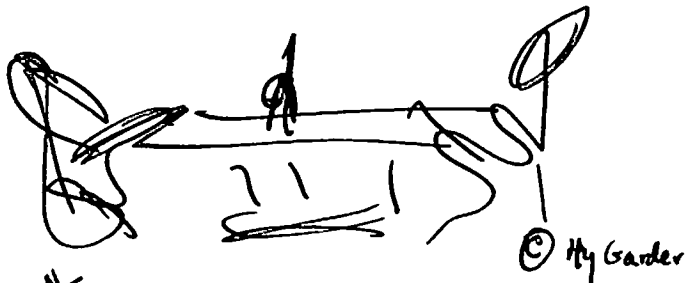
#00317

NELTRAN II

Will do anything done by NELTRAN I.

Will also perform arithmetic stuff — minor accountings and numerical plannings, interest... General consequences of certain purchases, etc.

Therefore great for accounting in small businesses.

#00317

NEXT   WE'VE GOT TO GET ORGANIZED

© Hy Garder

0 0 3 1 8

The General Creative Corporation

NELTRAN #

The keep-Track stuff is the biggest
annoyance.
Want such stuff as: location in printout,
location in successive printouts, records of
location-change, date of origin and subsequent
treatments, date of punching & machine-work,
name of punch operator (& keep track of her
output,) name of originator.

#00319

~~NELTRAN~~ Ⓒ : first instruction book.

Page 1. (Title) The use of NELTRAN for the organization
of written notes and creative material.

2. What is NELTRAN?

Neltran is a system or ~~program~~ enabling people
~~private individuals~~ to handle their own written
material faster and more intelligently.

It uses ~~of~~ high speed electronic computers,
under the control of a special program, to sort,
organize and reorganize, ~~for~~ It has the advantage
of great speed, no mistakes, and low cost.

3. Who needs it?

You may ask yourself that, as you read this
pamphlet.   #'00320

→

4. What for?

Some specific things it can help in: ~~be used for: ~~ writing novels and stories, ~~organize~~ writing theses and scholarly papers, sorting and storing written quotations and statistical data, cataloguing photographs, keeping track of friends' addresses (and addressing Christmas cards,) simplifying your correspondence, keeping track of birthdays.

5. Is it expensive?

No. A great deal can be sorted and printed for, say, five dollars. Putting your material ~~into~~ into data form, though — which in saves many punched cards — is rather expensive,

about a dollar per thousand words.

NECTRAN

Letter-outprint program.

Prints return address, date, end address —
in proper place for window envelope —
and components, as required.

NELTRAN

Can be used to organize & reorganize your lecture notes in question-and-answer, cue-and-text form.

#00322

G

There's a machine in Princeton that can even build Sinatra from scratch.

Our program is not that good. But it does give an interesting performance on tape — even stereo — very reasonably.

The Great College

Exams when requested by the student;
Seminars begin and end at will — WITH
   some kind of officialization to prevent
   cliquing up (cf. British educational system.)

Ⓒ THIS IS OUR FIRST APPEARANCE
AT THIS UNIVERSITY.

Quickly present us with your name. We
will grant $100 credit to:
   the first three Ph.D.'s,
   the first three prospective novelists,
   the first three people writing theses, ~~while~~
         for ~~whatever~~ degree.

#00325

G

Ways of structuring Xmas-card categories
to save yourself embarrassment.

cc

A printed-up thing that
explains about the system
at the same time
showing how it gets
put in order

G

GENERAL CREATIVE FRISBIES
          (a stupendous novelty handout)
THE GENERAL CREATIVE JOURNAL

C

Big Statement of Ideals
to feed both employees & customers.

" ... losing nothing...
... great confidence ...
... suspending curiosity ... "

#00326

C

NECTRAN I is a general-purpose computer program. It was developed by a writer for his own use in organizing written, creative material. The fact that others / have found it inordinately useful for a vast number of different purposes suggests that he knew the general needs of people who write.

writer

#00328