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THIS IS JUST A SORT OF GENERAL BEGINNING. PRINTING DISPATCH FOLLOWS (FROM ORIGINAL CARDS) PROSPECTUS FOR THE NELSON-WORDS BOOKSHELF: A HUMOR SERIES WITH SNOB AND ANXIETY APPEAL I PROPOSE TO PUBLISH A SERIES OF SMALL BOOKS, MAY 2 1/2 X 4 1/4 AND HARDBOUND, TO SELL FOR ONE OR TWO DOLLARS EACH. PRINTED LETTERPRESS IN OLD-FASHIONED TYPE WITH NO ILLUSTRATIONS OR PREHATORY EXPLANATIONS, BUT PERHAPS IN DIFFERENT COLORS, THEY SHOULD RESEMBLE LITTLE POCKET FOREIGN DICTIONARIES. EACH LITTLE BOOK WILL CONTAIN 30 TO 50 NELSON-WORDS FROM MY COLLECTION, WITH DEFINITIONS, ONE OR TWO TO A PAGE. HEADINGS AND ITALICS WILL MAKE EACH LOOK LIKE A VERY OLD-FASHIONED DICTIONARY ENTRY. A NELSON-WORD IS A WORD I PARTICULARLY LIKE: USUALLY EITHER A PUNCO-LATIN NEOLOGISM OR AN IDIOTIC PORTMANTEAU, WITH A SLY DEFINITION, OFTEN CONTAINING SOME PUN, STINGER OR TRIPLE ENTENDE. VERY FEW PEOPLE REALLY APPRECIATE NELSON-WORDS, BUT THOSE THAT DO FREQUENTLY GO THROUGH THE CEILING. THERE EXISTS THEREFORE A WELL-DEFINED MARKET OF THE PLAYFULLY SUPER-LITERATE. THIS THIS SERIES WOULD HAVE A TREMENDOUS SNOB APPEAL: PEOPLE WOULD USE IT TO TEST EACH OTHER, AND TESTES WOULD PRETEND TO GET THE JOKES WHEN THEY DIDN'T. THIS POTENTIAL CAN BE EXPLOITED. AT THE EXTREME, I ENVISION A LITTLE ADVERTISEMENT FOR COLLEGE NEWSPAPERS AND BULLETIN BOARDS: NELSON-WORDS: THE ULTIMATE TEST OF YOUR INTELLECTUAL DEFENSES SIMPLE NELSON-WORDS FROM THE DIFFERENT BOOKS NELSON-WORDS PERSONOPHONIC DISPERROCCABILLATIO SUPPHILINEAS

COMPLIMENTS OF THE
HYPERTEXT EDITING SYSTEM

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