

A game is displayed by Ted Nelson on the computer that he is using to develop a program to help teach trigonometry at Swarthmore

## His McDonald's would be a fast-feed computer network

In Xanadu did Kubla Khan A stately pleasure dome decree: Where Alph, the sacred river, ran Through caverns measureless to man...
—Samuel Taylor Coleridge, 1798

Ted Nelson of Swarthmore is regarded by some as a semi-mad computer genius, and by himself as a "rogue intellectual." What he plans to do, basically, is to take you to his kind of Xanadu.

And he wants to take you there with a

eomputer — more precisely, a nationwide, mass-access network of computer "dream machines" called Project Xanadu.

Nelson, 44, has been planning and scheming and working on Project Xanadu for more than 20 years. (He has also been, in some of those years a computer consultant. some of those years, a computer consultant to organizations as diverse as the CIA and Walt Disney Studios.)

Nelson, son of actress Celeste llolm and

#### Americana

director Ralph Nelson (Lilies of the Field, Charly, Requiem for a Heavyweight), says he is often asked why he is not in show

"Some people think I am in show business," he answers. "Computers, as millions of kids know, can be highly entertaining."

One problem he faces is that his dream, Project Xanadu, is so different from anything else in the world that it's hard to

But Nelson, who graduated from Swarth-more College in 1959 and has been a Swarthmore consultant and familiar figure around the campus ever since, never stops trying. He often uses cryptic aphorisms:
"If computers are the wave of the future, computer displays are the surfboards."

Or "The computer should be a Thinker-

toy, not the deep, dark, mysterious thing that computer 'technoids' make it out to

Xanadu, as he envisions it, will be a national network of computers, attached to big-screen, TV-like displays that will contain not only most of the world's literature but also photographs, art, games, music, maps, comic books and just about anything else that can be put into words, pictures or

Project Xanadu would be accessible through home computers, or through a nationwide series of franchised "Silver-Stands," futuristic, comfortable, pleasant Xanadu centers that could one day be as common, Nelson hopes, as McDonald's restaurants

Nelson says that Xanadu could replace the written word for millions of Americans and give those same users access to worlds of entertainment, communication, art and literature that they never could reach on

In Xanadu, priceless family photographs could be stored and recalled instantly or transmitted to an uncle in California. The layers of a 3-D drawing of a dinosaur could be removed one by one, until just the skeleton remained.

The control panel could "zoom" in one section of a great painting. In fact, the contents of the world's museums could be seen in three-dimensional, big-screen images. Electronic mail could be sent instantly to anyone in America. Someone could even "fly" over the globe, with a Superman's-eye view of the earth below.

And while doing all this, lunch could be ordered on the computer and a SilverStand

waiter would deliver it.

As crazy as all of this may sound, the computer programs that would underlie Project Xanadu already exist and will soon be ready to be marketed to some business and home-computer users, Nelson says.

Is Ted Nelson for real? Or is he one of (See XANADU on 3-F)

Newsmakers

# Wales has both boos and bravos for royalty

A mixed reception — stink bombs and bouquets of flowers — greeted **Prince Charles** and Diana, princess of Wales yesterday as they began a state visit to Wales. The royal couple was greeted in the nationalist stronghold of Bangor with flowers from flag-waving well-wishers and with stink bombs from Welsh nationalists shouting, "Go home, English prince." Demonstrators scuffled with police and shook metal barricades as Charles and Diana greeted crowds a few yards away. Four protesters were seen being carried away by officers as police and agents of Scotland Yard's Special Branch moved in to protect the royal couple. There was no official word on arrests or inju-

Earlier, as the prince and princess arrived at Caernarvon Castle, where Charles was installed in 1969 as prince of Wales, a woman leaped from the crowd and sprayed white paint at the black limousine in which the royal couple were riding Detectives quickly apprehended the woman, whom they did not identify. No motive for the attack was disclosed, but Caernarvon is also a center of Welsh nationalist spirit. Securiter of weish nationalist spirit. Security was tight along the royal couple's route through Wales. Sharpshooters from police anti-terrorist units and the British Army's crack Special Air Service regiment were stationed on rooftops. The day before, an IRA bomb killed a man in London and an incendiary device was discovered in Wales near where the royal couple will appear tomorrow.

#### Different Hollywood

Ginger Rogers, 70, winner of a 1940 Academy Award and silver screen partner of Fred Astaire, doesn't like today's movies because they have too much violence, sex and profanity. "I have been offered many film scripts," she said while visiting Cleveland, "but I never found one I could accept. They emphasize permissiveness and violence and dialogue I wouldn't repeat. ..." She recalled actor Ronald Reagan. "In 1950, he and I co-starred in a film called Storm Warning, and I found then the always gives event him. then that he always gives everything he has to what he's doing. Last March I was a guest at the Gridiron Club dinner in Washington. President Reagan was the last speaker. During his speech, he looked at me on the dais and said: 'Ginger Rogers, I'm glad you're here here tonight. You and I appeared together in the film Storm Warning, and I never knew what the title meant until I met Tip O'Neill.'"

#### Ousted directors

Pamela Mason, 65, ex-wife of actor James Mason, and her son, who is a special adviser to President Reagan were ousted Monday from the board of directors of Illingworth Morris, an English textile manufacturing group founded by her father. Loud cheers and applause rang out as the firm's shareholders voted to oust Mrs. Mason and her son, Morgan Mason, 31, a special assistant for political affairs for the President. The move came at a shareholders' meeting at company headquarters in Shipley, England, and followed a bitter two-year boardroom battle. Neither Mrs. Mason nor her son was there, but they were represented by lawyer Gerard Gent, who said afterward: "Mrs. Mason will be disappointed at the result." Mrs. Mason, who holds 46 percent of the company's voting shares, lives in Los Angeles and joined the board on the death of her father in 1976. She had tried unsuc cessfully to fire chairman Donald Hanson and chief executive Peter Hardy because she was angry at company losses, which last year reached \$4.32 million. They coun-tered by proposing that she and her son be removed from the board.

#### 'Never remarry'

Several weeks before her husband, Anwar Sadat, was assassinated, Jihan Sadat said that she feared he would be killed and that she "would never remarry" if it happened. "But life is not only a man. Life is keeping busy, enjoying your time, then you will never be lonely," she said in an inter-view with a British magazine that was published yesterday.

#### No contest

British actor Oliver Reed, who often plays the role of the tough guy, has made amends for the barroom brawl that resulted in his arrest earlier this month in the ski resort of Stowe, Vt. Reed, 43, who has played swashbuckling rogues in The Four Musketeers and Lion of the Desert, deeided to change his not-guilty plea to no contest yesterday and pay a \$1,200 fine, lawyers said. Reed also made a \$1,000 donation to the Stowe Rescue Squad, an all-volunteer ambulance operation. "Ile likes the idea of a nice gesture, something that will help provide some service to the community," said his lawyer, Alan -Bill Thompson

# 'Gallipoli' director: Story comes before message

By Jack Mathews Knight-Ridder News Service

BEVERLY HILLS, Calif. — Australian director Peter Weir was on the ninth day and maybe the 20th interview of his two-week visit to the United States to promote his new film, Gallipoli, and though he was visibly exhausted, he hadn't lost his sense of

exhausted, he hadn't lost his sense of humor.

"I was talking with this young American actress the other day and told her that what I wanted to tell was a great love story," said the softspoken Weir, as he slumped back in a patio chair at his Beverly Hills hotel.

"She said, 'Well, that's nice, but that's not my approach to my eraft, I've got to take on roles that elevate the consciousness of my audience.' I

the eonsciousness of my audience.' I thought that would make great material for Monty Python. I can see John Cleese holding up a measuring stick saying, 'We have a three-foot consciousness elevation today. Well

Weir, 34, isn't against elevating the consciousness of his audience, he just doesn't think that's the starting point of filmmaking. The starting point for him, and for most of the bright young Australian directors suddenly emerging as influential international filmmakers, is to tell a

"I think you people here invented storytelling in films and have perhaps lost your way from time to time. We have a great advantage in a way because we have so many stories that haven't been told yet."

Until 1972, there was no Australian film industry to probe that country's rieh social and political history, and until recently American audiences didn't even know that it had begun. But with the importation of such critically acclaimed films as Breaker Morant, The Chant of Jimmie Blacksmith, The Getting of Wisdom and My Brilliant Career, "Australian" has started to take on the meaning of cuality.

#### Interview

A hasty judgment, Weir says.
"Believe me, there are more bad Australian movies being made than good ones. There have been 150 or so films made in the last eight years. What you've seen here is the cream

Nevertheless, the fledgling Australian industry is rapidly gaining respect. The American distribution companies — air-traffic controllers of the world's film supply — are taking a long look at films being made Down Under.

Weir's \$3 million Gallipoli, the most expensive Australian film, is the first to connect with a U.S. dis

the first to connect with a U.S. dis-tributor. Paramount Pictures is giving it major-movie treatment, having opened it in prestige theaters in New York, Los Angeles and Toronto be-fore sending it on its way into wide

release.
Gallipoli is a five-years-in-the-making departure for Weir. In his previous films, Picnic at Hanging Rock and *The Last Wave*, he experimented with a lot of surrealistic tricks. In this one, it's a bare-bones narrative drama, using the friendship between two Australian youths to tell the sto-ry of an ill-fated British-Australian-New Zealand assault on the Turkish

Australia and New Zealand, which had a combined expeditionary force, the Anzacs, were the only comba-tants in World War I with an all-vol-unteer force, and lost 60,000 men. Weir says he thinks they were a spe-cial kind of man, and that belief is both the reason for and the focus for

"They say Gallipoli was the birth of the nation, and every April 25 we celebrate 'Anzac Day' — the day of the landing at Gallipoli. I've always wondered how a nation can be born in a bloody and hopeless battle that

cost it so many of its best people."

Weir said he set out to do a movie about the kind of Australian men at Gallipoli, but after interviewing surviving veterans, studying histori-cal documents and letters and re-creating the battle, he and writer David Williamson realized they were preparing a documentary.

"We were really burdened with

factual material, so we said, 'Let's get back to the trade we know as storytellers and find a story that can work independently from the war, that could have gone on to some other setting. Having done that, we put the

Like Breaker Morant, which had parallels with the My Lai incident, Gallipoli issues echoes of Vietnam. It is a story about men committed to abstract ideals fighting unknown enemies for vague reasons in a land thousands of miles from home.

Weir admits his own feelings about Vietnam influenced his interest in examining the mythology of Gallipoli. lle said he was part of a strong Australian Vietnam protest move-ment and it would have been difficult to come out of that without wanting to examine his own country's

myths.
"I didn't set out to do an anti-war film as such," he said, "partly because everybody is anti-war these days — even the bad guys. But I also wouldn't have been a pacifist during World War Il.'

Weir, who had planned to go into his father's real estate business until a 1966 tour of Europe opened him up to other interests, said he and other Australian filmmakers may be emphasizing eontent over style because

they're still learning.
"Growing up, I had no concept of filmmaking... There were great film festivals and things like that and I always enjoyed them. I just grew up on Saturday afternoon flicks like



Australian Peter Weir: He makes high art Down Under

XANADU, from 1-F

those home-computer tinkerers who creates unrealistic dreams?
If credentials mean anything, Nelson seems to have them. He has written and had published three popular books on computers: The Home Computer Revolution, Computer Lib and Literary Machines.

He has been invited to address World Computer Congresses in Tokyo and Melbourne, Australia, and has been a computer consul-tant to Bell Laboratories, CBS Laboratories and International Business Machines. He has been the editor of a successful national magazine, Creative Computing.

When Nelson is occasionally forced to earn a living, he designs word-processing systems for businesses. (He calls them text-handling systems, "because you don't really process the words - you just put them in and take them out again.")

Through it all, Nelson has emerged as one of the computing community's best-known advocates of "humanistic" computing.

In an interview in a Swarthmore College laboratory, where Nelson is consulting on a college project to program home computers to help teach trigonometry, he raced back and forth between a laboratory stool and a blackboard to try to sketch some of the tech-

"I believe we have got to demystify computers and remove this shroud of technological mumbo jumbo around them," Nelson said as he drew lines and boxes on the blackboard.

"Computers are simply all-purpose machines. They're for whatever you want them to be for. All a computer really is is a box with a bunch of zippy trained squirrels in it, thoughtlessly running back and forth storing

away nuts until you want them.

"Complicated? Only if you let the 'technoids' convince you they are. Look at all those kids out there buying those Radio Shack computers — and using them without any problem.

any problem.
"For some reason, society has a peculiar numb spot about computers. Maybe they should have been called, way back, 'all-purpose machines' instead. In the Philadelphia area alone, there are 10,000 kids playing with computers. Five hundred thousand Ameri-

computers. Five hundred thousand Americans have computers in their homes.

"Hell, most people don't know there are 10 million computer people out there," using or working with computers. "There weren't even a total of a half-million American cowboys in our history, and look at the cultural impression they left on our society."

Nelson, who says Xanadu could be functional within 18 months or so, explains that the

al within 18 months or so, explains that the system is essentially a giant data-storage bank, spread around the country: a repository of information, printed and graphic, stored on magnetic discs and accessible through simple terminals.

For a cost that he estimates could be as little as \$5 an hour, users could browse at will through the text and graphic equivalents of every library in the world — and even put their own bookmarks or marginal notes on the material, marks seen only by them.

"The 3-D, graphic capability of the Xanadu system would allow you to see how it would feel to fly from New York to California, or London to Paris - or even through the Land

"And, maybe most surprisingly, the hard-ware is all in place now. A number of comput-ers currently available are entirely suitable

Nelson said he and seven co-workers, based in Ann Arbor, Mich., are developing the pro-grams and software for Xanadu. "The basic program was demonstrated to be functional in April of this year," he said. Nelson expects that the first sales of the

program will be to businesses that require huge storage capabilities and quick recall of stored material.

"The next stage, maybe a year or so away, is to set it up on a telenet [telephone-access network] system for people who already have home computers.

'Then, franchises for 'SilverStands' will be made available, and every machine in every SilverStand will have the same capability, drawing on the same data banks."
Will Xanadu bring him riches?

"We'll make some money, yes, But our first motivation is to have this thing. I'd much rather be poor in a world with Project Xana-

du than rich in a world without it."

Some "establishment" computer engineers, Nelson says, agree that the system is technically feasible but that the storage banks, made up of computer discs, would have to be

"But all you have to do is just keep backing up the trucks and unloading the discs. That's

not the problem. The problem, which we think we've solved, is the technical difficulty of indexing and linking documents in a system that has to grow continuously, ultimately

Several national computerized networks incorporating a few basic Xanadu-like principles exist already. One, the Source, supplies home-computer users with 1,200 sources of news, entertainment, information and other data banks. But, Nelson says, Xanadu would dwarf any national system existing or

planned.
"Most Americans still don't know that computer screens can bring words and pictures virtually instantaneously. You can be sure business knows it, though — that's why there are perhaps 4 million computer screens now active throughout the country in business can wire named."

ness environments." For Nelson, Project Xanadu may be almost here. But not quite: "It's still a 'caper' story, a beckoning dream at the far edge of possibility that has been too good to let go of, and just too far away to reach yet, for half my life."

### Dr. Neil Solomon/ On health

I wonder if you can help settle an argument. Can migraine headaches be caused by what a person eats?

I'm afraid the argument will have to go on a little longer, since the question of the role diet plays in migraine has not been resolved. Some experts, but not all, believe that certain

foods can trigger or aggravate attacks in those already predisposed to them. Those who accept this line of thinking implicate nitrite and nitrate-preserved foods such as ham, bacon, sausage, and hot dogs; monosodium glutamate, a seasoning used in many processed foods and Chinese foods; and aged or fermented cheese, alcohol, chocolate,

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We are seeking 2 aggressiva, hard-working salespeople for a newly acquired truck tranchise sales force. Truck salas experience sug-gested. Unlimited potential for am-bilious individual. Call Linda Stein for interview appolatment.

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Excellent opportunity in the Property Manapement Divi-sion of pur Consumer Banklund Department for the individual who has experience as a car-penter or mainlenance me-chanic.

Permanent opening on night shift at South Phila, Food Olstinbullon, Center Hours 10 PM fo 6:30 AM, 'Monday through Friday Requires clerical accuracy, knowledge of lyping heipul, Will be thoroughly trained in usa of various IBM office machines, Good workino condillions, including light security. Starting salary to 825 per week, depending on experience. Compele company-paid benefits. Call 108-3000, egx. 6:10, for ap-Primary responsibilities will include the operation and maintenance of all mechanical, electrical, healing, air conditioning, and olumpling equipment at our 15h & Sansom Si. Bulliding, Individual should have demonstrated ability to work independently Driver's license is preferred.

GWPM 4 arrands, nice office. Sol 7302. Arrands, nice office. Sol 7302. Arrands nice office. Sol 7302. Arrands nice of sol 7302. Arrands nice of sol 6302. Arrands nice of sol 6302. Arrands nice of sol 6302. Arrands nice of sol 7302. Arrands nice of sol The Fidelity Bank

Contact the Inquirer or your Recruitment Ad Agency for details. LO 3-5000

Help Wanted

6:00 P.M. THURSDAY

9:00 P.M. THURSDAY

**EMPLOYMENT AOVERTISING** 

**DEADLINE** 

**CHANGE** 

Effective with advertising for the issue of

SUNDAY, NOV. 8, 1981

Deadlines for Classified HELP WANTED & EMPLOYMENT

DISPLAY (COMPLETE MECHANICALS) 9:00 P.M. THURSDAY

These new deadlines will enable us to package our Sunday paper in a better and easier to follow manner. We thank you

for your use of the Inquirer and your participation in making the Inquirer the most effective Recruitment advertising medium in this market. We look forward to continuing that relationship and to provide you with an even better Sunday

We will also have the ability to accept advertising for the Sunday paper after the above deadlines, but these ads WiLL

NOT appear in the normal Help Wanted section. They will be grouped in the space available in the Sunday paper. There will

be special rates for these columns. The deadline for these

ALL ADS-6:00 P.M. FRIDAY

advertising for the Sunday Inquirer only will be changed to:

#### **ASSEMBLERS**

GERIATRIC CENTER

INTERNATIONAL

BANKER " Wa need 2 exp'd sales people with ability & desire lo earn \$40K annu-ally. Dpen libor, excellent Iraffic, ability to sell new & used aclos, 175 used cars in slock, Full compeny benefils Including company car. Contact Jee Davis or Vince Fazio ior confidential interview.

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Opening for aggressive, experienced individual. All compeny benefils inci demo program, P.A.A. Insurance, pienty of floor fima, super pey plan! Apply IQ Al GREN Lincoln-Mercury-Mazda Langhorne, PA 752-4400

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Call
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USED CAR SALES
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Exp'd alectronic ossemblers to manufacture high raliability electronic components, using hand soldering techniques under a microscope. 1 yr. electronic assembly axp. & ability to read blueprints as minimum requirements.

Contact Miss Donne Knax for appointment 672-6300, Ext. 63

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Qualified candidales pleasa send resume with salary requirements to: PERSONNEL DEPT P.O. BOX 345 CHURCH STREET STATION NEW YORK, N.Y. 10006 Equal Opportunity Emoloyer M/F BANK Secured lend auditor, 2 yrs exp, deg, audit books of borrowers, \$16-20K no fee. call Ms Park \$46-7900 ordann emoagy 1346 ches

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United Engineers has an immediale entry-level opening in heir Philadelphia office for a clerk-typis! (no experience required). Good typing, speling and grammalical skills are assential. Musi be able to type 45 w.p.m. al Commercial Bank which offers ils employees a good benefili pack-age, salary & pieasant surround-ings. Typing required. Send confidential resume with sal-ary requirements to Bank Leumi, 1511 Walnul St., Phila., Pa. 19102. Alin: Personnel Depl., or call Ms. Mesaritan al 299-4470.

We offer compelitive starting salaries, an altractiva benefits propram including fully com-pany paid medical insurance and fullion reimbursement, and a cenier-city localion con-venient to all fransportation. BARBER STYLIST M/F-Full Ime, Paoli area. 644-9692 BARBER STYLIST M/F-Full
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Equal Opportunity Employer Denia Lab, 31 S. Broad Si. Excel fringe brilis, Equal Opportunity Employer CLERK TYPIST\*Fast growing Art Collectible Co. In Bala Cymwyd acks person io perform diwersified offica dulles incl. typino, filling, answering phones & calaboging arl oblects, Must accuralely type 40 wpm. 40 hr wt, 830-5. Call Rosa Christopher al S5-1772. CLERK TYPIST/Administrative Trainee, CCI transtall on apency, 65 requirement, Resumer, 64 Salar Rosa Christopher, 18 Sept. 18 Sept.

546-7900 prdann empagy 1346 chas CLERK TYPIST, 4 PM to 1AM Local trucking co. Call J. Meehan, 831-1400 belwn 1 - 4PM CLERK SYSTEMS

CLERK

We offer an excellent benefits package including a dental plan and a good starting sallary. For immediata consideration, qualitied individuals should call 985-8675 on Wednesday, October 28, 1981 between the hours of 9 AM and 12 Npon only.

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DRIVER Excellent starting salary, must have knowledge of city. Apply Roho TV Rentals, 3907 N. Broad St., belween 10am & 2pm. DRIVER/AMBULANCE-Full Ilme, EMT pref'd. Apply in person 465 E. Wister St. Phila. PA. Metro-colltan Ambulance Inc., 843-9430.

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1 Vr. exp. CC. office, Good benefits.
Call Mr. Tech. L. 03-1300
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nr. Pleasanis surroundings. References required. If inlerested pleascall Russ Valanie, between 10AM &
8PM 828-1651
CUSTOMER Servica Rep, financa
co. Interview for ipens, credi
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Philadelphia Inquirer

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\$20,000 to \$300,000

**Employment Services** 

♦ Wednesday, Oct. 28, 1981

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We have the opportunity

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If you're thinking about a new job or career, the chances ere we can help you do il better lhen you could ever do on your own.

Whet cen we do? Well, we can tell you whet cen we do? well, we can lell you exactly what your career options ere ... arm you with the latest search techniques, write your resumes and letters, and recommend conlacts for anywhere you might like to live. We also have access to 85% of ell newly released professionel openings, end can market you from start to linish. In short, with our resources behind you there is no easier. our resources behind you, there is no easier, laster or more effective method for multiplying interviews and maximizing job otlers.

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Work: CC Call LOS-1300 Mr. Tench
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